

Professional Summary:

20+ years of digital print media production.
10+ years of digital print media design.
15+ years of web media, video, animation and sound production.
15+ years of internal network management, hardware and software maintenance and support.
20+ years of being the go-to guy when something HAS to get done, even if I've never done it before.

Software Knowledge:

Adobe Creative Cloud (with strong focus on Photoshop, Illustrator, InDesign, Flash and Dreamweaver), Macromedia FreeHand, Quark XPress, Carrara, Microsoft Office, FileMaker; iMovie, proficient on both Macintosh & Windows platforms

Employment:

Designer: Print Graphics, Inc. (PGI), Wakefield, MA - April, 2014 - Present

- Design and production of client projects, as well as PGI self-promotion material.
- Maintain and modify multiple PGI websites and client website portals.

Packaging Designer (temporary position): PetEdge, Beverly, MA - February, 2014 - April, 2014

- Design and layout of PetEdge brands product packaging

Production Manager/Artist: Weiss Associates, Inc., Wilmington, MA - November, 1994 - December 2013

- Layout and design of print projects, specializing in retail packaging.
- Creation and design of multimedia projects, including web sites, animation and video production.
- Scanning, correction and manipulation of digital images.
- Final preparation of files for output to film, on screen or other imaging.
- Project scheduling, client and vendor contact during all points of a project.
- Maintenance and upgrades of all hardware, software and network.

Bar Manager (part-time): Brown Sugar by the Sea, Newburyport, MA - June, 2012 - present

- Create and enforce job duties and schedules for all bar personnel.
- Ordering and inventorying of all bar related products.

Adjunct Faculty: Northern Essex Community College, Haverhill, MA - January 2000 - January 2001

- Instructor for credited classes for the following subjects: Advanced Publication Design.
- Developing lesson plans and syllabi.
- Evaluation and final grading of students.

Adjunct Faculty: NH Community Technical College, Stratham, NH - September 1997 - December 1999

- Instructor for credited classes for the following subjects: Photoshop, FreeHand, Web Site Design.
- Developing lesson plans and syllabi.
- Evaluation and final grading of students.

Computer Graphics Specialist: Aquent, Cambridge, MA - June, 1994 - November, 1994

- Serving as a temporary employee at a variety of businesses, including graphic design firms, advertising agencies, and large corporations.

Ad Designer: The News of Orange County, Hillsborough, NC - September, 1992 - May, 1994

- Design of in-house created advertisements.
- Typesetting and editing of all non-staff written copy.
- Responsible for overall design of a new weekly community newspaper, the Woodcroft Gazette.

Graphic Designer/Producer: Brown Sugar by the Sea, Newburyport, MA - June 2012 - present

- Develop an original look and feel/identity for a new restaurant.
- Design and production of all print collateral as well as promotional items (t-shirts, advertisements, etc.)

Newsletter Designer/Producer: New Balance Athletic Shoe, Inc., Boston, MA - June 1998 - June 2000

- Layout, design and production of Sales department quarterly newsletter.

Freelance:

University of Massachusetts, Amherst, MA – Bachelor of Arts degree received May 1991

Major: Journalism Minor: Philosophy GPA: 3.0

Connecticut School of Broadcasting, Farmington, CT – Graduation date: February 1992

Education: